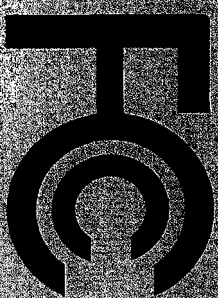


Attachment No. 4

Other:

Estimates from professional companies for closed captioning of *Glad Tidings*.



Closed captioning allows persons with hearing disabilities to have access to television programming by displaying the audio portion of a television program as text on the television screen.

Closed captioning provides a critical link to news, entertainment, and information for individuals who are deaf or hard-of-hearing. Captions also help improve literacy skills. You can turn on closed captions through your remote control or on-screen menu.

As of January 1, 2006, all "new" English language programming, defined as analog programming first published or exhibited on or after January 1, 1998, and digital programming first aired on or after July 1, 2002, must be captioned, with some exceptions.

As of January 1, 2008, 75 percent of "pre-rule" English language programming, defined as analog programming first shown before January 1, 1998, and digital programming first shown before July 1, 2002, must be captioned, with some exceptions.

**Roll-on captioning FLAT RATES**  
**\$225/half hour**  
**\$350/hour**  
includes encoding, transcribing,  
captioning, & digital outputting.

Standard shipping costs and turn times apply  
Hard copy output available

**2 DAY TURN AROUND AVAILABLE**

Pop-on captioning **FLAT RATES**  
**\$275/half hour**  
**\$400/hour**  
includes encoding, transcribing,  
captioning, & digital outputting.



**MENTION THIS  
SPECIAL AD  
PRICING**



**Closed Captioning**

### Acceptable Source Formats

<b>HDV</b>	<b>H264</b>
<b>DV CAM</b>	<b>AVI</b>
<b>DV</b>	<b>Quicktime</b>
<b>Blu-ray</b>	<b>Cineform</b>
<b>DVD</b>	<b>AJA</b>
<b>Beta SP</b>	<b>Newtek</b>
<b>3/4"</b>	<b>NTSC or PAL</b>

EICB closed captioning services are 100% compliant with FCC requirements. In addition to meeting your necessary requirements, EICB CC will help you better serve the hearing impaired community. In addition, choosing EICB keeps things simple with a FLAT RATE service that will include everything necessary to take your production through the process. We also offer the service of sending your digital broadcast file on to your broadcast outlet so that you don't have to worry about anything.

You will also notice that with EICB, our caption services are of a higher quality than live style captioning and we offer the additional service of sending you back the transcription of your program at no extra charge.

### Excellence In Christian Broadcasting

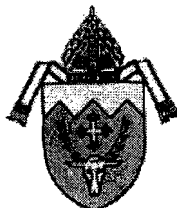
PO-Box 4655 Cedar Hill, TX 75106  
972-293-2256 fax 972-293-2677  
flatratecc@eicbtv.com www.eicbtv.com

## Closed Captioning Service Proposal

### Catholic Diocese of Lake Charles, LA

411 Iris Street  
Lake Charles, LA 70601  
Telephone: 337-439-7426

Attn: Mr. Morris LeBleu  
[morris.lebleu@lcdiocese.org](mailto:morris.lebleu@lcdiocese.org)



Composed by: **Craig Wilson**

President

November 16, 2011

**DynamiiCCaptioning**

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**\*\* Proposal valid for 90 days and guaranteed for 2 years from date of service activation \*\***

## Service Rates

Program Length	English Offline Captioning			Real-Time
	Original Caption		Reformat	
	Pop-On	Rollup		
30 Minutes	\$230	\$165	\$85	\$60
60 Minutes	\$459	\$330	\$150	\$110

**\*\* Verbatim musical lyrics to be provided by client to Dynamic to insure accuracy.**

- FTP File transfer: Available at no additional charge by request.
- Reformats: Edits / TC changes to original Dynamic cc source files.
- Standard File Delivery: 3-5 business days.  
Expedited service to be formatted with agreed upon weekly workflow.

Program Length	Taped Encoding		
	Standard Definition		High Definition
	Beta SP	DigiBeta	HDCam
30 Minutes	\$95	\$120	\$120
60 Minutes	\$180	\$210	\$240

- Client to mail uncaptioned master to Dynamic Grand Rapids office in the broadcast format as listed above.
- Blank tape for encoding to be provided by client or by Dynamic at wholesale unit cost.  
*Due to the events in Japan, tape inventories are interrupted and unfortunately wholesale costs continue to change without notice.*
- Dynamic to ship captioned master via Fedex (collect) on separate tape to client for play out.

## Captioning file formats that we can import and export:

### Word Processor Group

1. ASCII Text File (\*.txt)
2. Word Document (\*.doc)
3. WordPerfect Document (\*.wpd, \*.doc)
4. Rich Text Edit File (\*.rtf)

### Caption Formatted Group

1. Caption Center File (\*.tds)
2. Captions Inc. File (\*.cin)
3. Cheetah Caption File (\*.asc & \*.cap) (Export to \*.cap not available)
4. DOS CPC-600/CPC-700 File (\*.\*)
5. DVD Caption File (\*.cc, \*.scc)
6. CCaption (\*.onl)
7. Power Pixel Format File (\*.txt)
8. Softni (\*.sub)
9. Ultech DV-2000 (\*.onl, \*.ult)
10. Windows CaptionMaker File (\*.cap)
11. Windows CaptionMaker File ver 1.xx (\*.cap)

### DVD/DV2000/Webcast Subtitle Group (TIF file formats cannot be imported)

1. Adobe Encore (\*.txt)
2. Daikin Scenerist TIF (\*.zip)
3. Daikin Scenarist Text (\*.txt)
4. DV2000 USF/UYC (\*.zip) \5. Sonic Solutions TIF (\*.zip)
6. Sonic Solutions Text (\*.txt)
7. Spruce DVDMaestro TIF (\*.zip)
8. Spruce STL Script File (\*.stl)
9. Webcast SMI/RT (\*.zip)
10. Google/YouTube (\*.srt)

### Encoding capabilities:

#### SD Formats:

1. VHS
2. BetaSP
3. DigiBeta

#### HD Format:

1. HDCam

We can encode/dub between any of the above formats, with the exception of DVD.

We can upconvert from any of the SD formats to our HD formats. The options for upconversion are:

- Stretch (pulls the 4:3 material to 16:9)
- Letterbox (Keeps 4:3 ratio)
- Wide (crops the bottom and top of the SD signal to keep a 16:9 frame, fills full HD frame)

We can also down convert from our HD formats to the SD formats. The options for downconversion are:

- Crop (crops the left and right edges of the HD signal to fit the 4:3 SD signal)
- Letterbox (keeps the 16x9 aspect and shrinks full HD frame to fit in 4:3 SD frame)



November 29, 2011

Director of Media  
The Diocese of Lake Charles  
414 Iris St.  
Lake Charles, LA 70601

Director of Media:

I understand The Diocese of Lake Charles may be required to caption previously exempt television programming as the result of recent FCC action. I'm writing to offer creative captioning solutions at special rates from the nation's leading closed captioning company, VITAC. These solutions include:

### **CAPTIONS FORMATTED FOR YOUR EDITING SYSTEM**

Easy and 100% accurate, VITAC will create a caption file that is formatted to work with your nonlinear editing system (.aaf for Avid HD or SD or .scc for Final Cut). Simply upload a low-resolution proxy of your video to our secure FTP site. We will create your caption file and deliver within 2-3 business days. You then lay the caption file into your video timeline and export a captioned video. The total charge to create the captions this way is **\$250 per 60:00 program, \$125 per 30:00 program.**

### **WEEKDAY LIVE CAPTIONING**

VITAC captions 190,000 hours of live programming per year, most of it airing in the morning, evenings and weekends. We're offering a discount to organizations with the ability to encode captions live to tape, between 9:00 a.m. and 6:00 p.m. EST, Monday through Friday. If you have your own caption encoder and the ability to feed us audio, contact us to learn more about this option, which costs **\$110 per 60:00 program, \$55 per 30:00 program.**

### **TURNKEY LIVE TO TAPE**

Don't have an encoder or editing system? Don't worry! VITAC will accept your video in any format and add live-to tape captions ourselves. We'll ship back a captioned master within two days of receipt of the video. This option will cost **\$230 per 60:00 for SD videotape, \$115 per 30:00, plus shipping.**

VITAC also offers additional "no worries" solutions including tapeless file delivery with embedded captions. Popular file formats include MXF, QuickTime, MPEG2 Transport and Program streams.

To learn more, please contact VITAC's Client Sales & Services department at [clientservices@vitac.com](mailto:clientservices@vitac.com) or call 724-514-4077. Please mention our "Anglers Order Special." We look forward to the opportunity to work with you in the near future!

Sincerely,

A handwritten signature in cursive script that reads "Heather York".

Heather York  
VP, Marketing  
301-881-7534  
[Heather-y@vitac.com](mailto:Heather-y@vitac.com)

101 Hillpointe Drive | Canonsburg, PA 15317 | Phone 724.514.4000 | Fax 724.514.4111  
4605 Lankershim Boulevard, Suite 250 | North Hollywood, CA 91602 | Phone 818.755.0410 | Fax 818.755.0411  
1501 Wilson Boulevard, Suite 1003 | Arlington, VA 22209 | Phone 703.807.2766 | Fax 703.807.2761

It was a pleasure speaking with you earlier today! Knowing that at this juncture you are uncertain as to how your production schedule would evolve and what your precise workflow might be should you be required to close caption your hour-long weekly shows, I'm pleased to provide some general pricing based on our conversation. For the purposes of this quote, I am supplying pricing for 2 scenarios:

- Where you would supply your video masters to us on DVCPRO25, and we would supply Closed Caption Masters (Basic Roll-up Style Captions) on DVCPRO25 (standard and 24-hour turnaround), and
- Where you would supply reference files of your video masters to us via FTP, and we would supply Caption Data Files (Basic Roll-up Style Captions) that your editor can integrate with the video masters on his end (standard and 24-hour turnaround)

Pricing:

	Standard 3-day Turnaround	Expedited 24-hour Turnaround
Closed Captioning, 60-minute video; deliverable is Caption Master (Basic Roll-up Style Captions) on DVCPRO25	\$375 per show	\$650 per show
Closed Captioning, 60-minute video; deliverable is Caption Data File (Basic Roll-up Style Captions – file type to be determined)	\$325 per show	\$570 per show

Price includes transcription, captioning (Basic Roll-up Style Captions), and either encoding to tape and tape stock or caption file prep, and output. Shipping and handling of tapes would be additional.

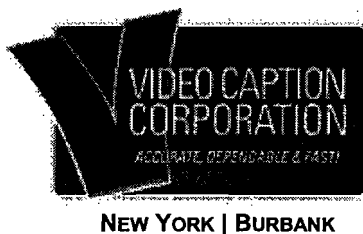
Morris, as I mentioned to you, unlike the caption service providers offering “live” or “live to tape” services, we guarantee that your captions will be 100% accurate. They also will be perfectly timed to your video! I know your church would be delighted with the quality of our work, our customer service, and turnarounds!

Please call me if you have any questions – per our conversation, I'll give you a call around mid-week next week to get your thoughts....

Best regards,

Constance

**Constance Carlson**  
**Vice President, Sales & Marketing**



800-705-1204 (phone)

RE: Closed Captioning Your 60-minute Show

800-705-1207 (fax)

[ccarlson@vicaps.com](mailto:ccarlson@vicaps.com)

[www.vicaps.com](http://www.vicaps.com)

\*\*Please note that we will be closed Monday December 26th and Monday January 2nd in observance of the Holidays. We wish you and yours a special one\*\*